

WCWC 1430 AM

Quarterly Issues and Concerns Report

January, 2019

During the time from October 10, 2018 until January 10, 2019, the station provided the following for the community:

1. ELEMENTARY HOUR

An elementary hour was instituted in Sept. 2014, and continues to do so based on guidelines and feedback from elementary school teachers and has been continued through the present. The hour is broadcast at 8 am through 9 am on Mondays. The broadcast starts with the National Anthem and The Pledge of Allegiance each day. The programming consists of occasional school announcements from elementary schools, Spanish Word of The Day, approximately 15 minutes of "movement" music to promote physical activity in the classroom, 20 minutes of "Story time" that features various literary elements that teachers can use as a resource in their classrooms, and approximately 20 minutes of Core Content Music, which will change with the Core Content in Humanities.

2. SPORTS PARTICIPATION FOR WCHS FOOTBALL AND BASKETBALL

During this time period, the station recorded interviews conducted by the students for the football teams and both the girls and boys basketball teams. These interviews aired during the WEZJ-FM broadcasts of games throughout both the football and basketball seasons.

3. OTHER PUBLIC AWARENESS CAMPAIGNS

To raise awareness of various issues in the community the Public Service Announcements were made about the following topics at the following dates and times:

BULLYING: Mon. 4:59 pm; Mon. 5:30 pm; Tue. 3:29 pm; Wed. 7:28 am; Wed. 11:59 am; Wed. 1:59 pm; Wed. 2:59 pm; Wed. 4:28 pm; Wed. 5:59 pm; Fri. 12:59 pm; Fri. 1:59 pm; Fri. 4:33 pm; Fri. 5:33 pm; Sat. 5:57 pm; Sun. 1:30 pm;

COMMUNITY ENGAGEMENT/VOLUNTEER: Tue. 11:31 am; Wed. 10:30 am; Fri. 7:58 am; Sat. 4:30 pm; Sun. 12:59 pm; Sun. 1:58 pm; Sun. 1:59 pm; Sun. 2:33 pm; Sun. 2:59 pm;

DRUNK DRIVING/RECKLESS DRIVING: Tue. 5:59 pm; Wed. 3:32 pm; Wed. 4:29 pm; Wed. 4:59 pm; Wed. 5:28 pm; Fri. 7:59 am; Fri. 10:58 am; Sat. 10:31 am; Sat. 3:30 pm; Sat. 5:58 pm;

EDUCATION/JOB TRAINING/ADULT LEARNING: Mon. 7:29 am; Mon. 7:58 am; Mon. 8:59 am; Mon. 9:59 am; Mon. 10:29 am; Mon. 10:58 am; Mon. 12:30 pm; Mon. 2:32 pm; Mon. 3:59 pm; Mon. 4:59 pm; Tue. 12:29 pm; Tue. 1:30 pm; Tue. 3:30 pm; Tue. 4:28 pm; Wed. 10:59 am; Wed. 12:29 pm; Wed. 1:31 pm; Wed. 2:30 pm; Wed. 3:59 pm; Wed. 4:33 pm; Wed. 4:59 pm; Thu. 11:59 am; Thu. 12:59 pm; Fri. 10:30 am; Fri. 2:59 pm;

EMERGENCY PREPAREDNESS: Mon. 10:59 am; Mon. 11:59 am; Tue. 3:58 pm; Tue. 3:59 pm; Sat. 12:31 pm; Sat. 12:58 pm; Sun. 3:59 pm; Sun. 5:29 pm; Sun. 5:59 pm

ENVIRONMENTAL ISSUES/NATURE/WILDFIRE PREVENTION: Mon. 7:58 am; Mon. 7:59 am; Mon. 10:30 am; Mon. 12:30 pm; Mon. 1:29 pm; Mon. 2:59 pm; Mon. 3:31 pm; Tue. 7:28 am; Tue. 7:59 am; Tue. 10:28 am; Tue. 12:59 pm; Tue. 1:31 pm; Tue. 1:58 pm; Tue. 2:31 pm; Tue. 4:59 pm; Wed. 7:57 am; Wed. 7:59 am; Wed. 12:59 pm; Thu. 10:33 am; Thu. 10:58 am; Thu. 11:28 am; Thu. 2:58 pm; Thu. 5:59 pm; Fri. 7:32 am; Fri. 10:31 am; Fri. 11:59 am; Fri. 12:58 pm; Fri. 2:30 pm; Fri. 3:35 pm; Fri. 5:59 pm; Sat. 7:59 am; Sat. 8:30 am; Sat. 8:59 am; Sat. 9:31 am; Sat. 11:27 am; Sat. 11:59; Sat. 2:28 pm; Sat. 2:59 pm; Sat. 4:59 pm;

FAMILY/FATHER INVOLVEMENT: Tue. 10:59 am; Sat. 7:30 am; Sat. 8:58 am; Sat. 4:59 pm; Sun. 7:21 am; Sun. 8:58 am; Sun. 9:28 am; Sun. 9:59 am; Sun. 11:59 am; Sun. 12:58 pm;

FAMILY HEALTH ISSUES: Mon. 12:58 pm; Mon. 1:58 pm; Fri. 7:31 am; Fri. 3:34 pm; Sat. 10:30 am; Sat. 10:59 am; Sat. 1:59 pm; Sat. 3:29 pm; Sat. 3:58 pm; Sun. 1:31 pm; Sun. 2:59 pm; Sun. 3:29 pm; Sun. 3:30 pm; Sun. 4:31 pm; Sun. 4:59 pm;

FINANCIAL ASSISTANCE EDUCATION: Mon. 11:30 am; Tue. 7:59 am; Tue. 5:28 pm; Wed. 11:29 am; Wed. 1:32 pm; Thu. 7:59 am; Thu. 12:31 pm; Thu. 3:59 pm; Fri. 12:29 pm; Fri. 1:30 pm;

FOSTER CARE/ADOPTION: Mon. 7:29 am; Mon. 3:30 pm; Tue. 10:59 am; Sat. 10:58 am; Sat. 1:30 pm; Sun. 7:22 am; Sun. 8:28 am; Sun. 8:59 am; Sun. 9:29 am; Sun. 10:30 am; Sun. 1:59 pm; Sun. 4:59 pm;

HUNGER PREVENTION/NUTRITION: Mon. 1:59 pm; Tue. 7:28 am; Tue. 5:58 pm; Fri. 11:29 am; Fri. 5:27 pm; Sun. 7:59 am; Sun. 8:29 am; Sun. 11:29 am; Sun. 12:31 pm;

RECYCLING: Mon. 10:28 am; Wed. 7:29 am; Thu. 1:29 pm; Thu. 2:29 pm; Thu. 5:30 pm; Thu. 5:58 pm; Sat. 7:31 am;

SAFETY BELT: Mon. 7:30 am; Mon. 9:59 am; Mon. 10:30 am; Thu. 4:59 pm; Thu. 5:32 pm; Fri. 4:59 pm; Sat. 9:59 am; Sat. 10:32 am; Sat. 12:32 pm; Sat. 1:32 pm; Sat. 2:30 pm; Sat. 5:32 pm;

SHELTER PETS/PET ADOPTION: Mon. 1:29 pm; Mon. 5:59 pm; Wed. 7:58 am; Wed. 12:58 pm; Thu. 12:30 pm; Fri. 3:58 pm; Fri. 4:58 pm;

SUICIDE PREVENTION: Mon. 3:31 pm;

TEACHING/EDUCATION/ATTENDANCE/LITERACY: Mon. 7:58 am; Wed. 4:58 pm; 7:31 am; Thu. 10:59 am; Thu. 12:58 pm; Thu. 1:59 pm; Thu. 2:28 pm; Thu. 4:29 pm; Thu. 4:58 pm; Thu. 5:31 pm; Thu. 5:59 pm; Fri. 10:59 am; Fri. 12:30 pm; Fri. 2:29 pm; Fri. 2:59 pm; Sat. 8:31 am; Sat. 12:59 pm; Sat. 5:31 pm; Sun. 11:30 am; Sun. 5:59 pm;

TEXTING & DRIVING: Mon. 8:59 am; Mon. 10:59 am; Mon. 12:59 pm; Mon. 4:29 pm; Tue. 10:29 am; Tue. 11:59 am; Tue. 1:59 pm; Tue. 5:29 pm; Wed. 7:30 am; Wed. 7:58 am; Wed. 11:59 am; Wed. 12:28 am; Wed. 2:31 pm; Wed. 2:59 pm; Thu. 10:33 am; Thu. 10:58 am; Thu. 1:30 pm; Thu. 2:30 pm; Thu. 2:59 pm; Thu. 3:34 pm; Thu. 4:30 pm; Fri. 7:30 am; Fri. 7:59 am; Fri. 8:59 am; Fri. 9:59 am; Fri. 10:59 am; Fri. 11:58 am; Fri. 1:31 pm; Fri. 3:35 pm; Fri. 3:59 pm; Fri. 4:59 pm; Sat. 7:59 am; Sat. 7:32 am; Sat. 12:32 pm; Sat. 12:59 pm; Sat. 2:59 pm; Sat. 3:32 pm; Sat. 3:59 pm; Sat. 5:32 pm; Sat. 5:59 pm; Sun. 7:59 am; Sun. 8:29 am; Sun. 4:29 pm; Sun. 5:30 pm

4. **PLAYING RADIO DURING BREAKFAST AND LUNCH AT WCHS**

In cooperation with the high school principals, WCWC 1430 AM is played daily in the school cafeteria during the hours of 7-8 am and 11 am – 1 pm during the school year.

5. STUDENT PROGRAMMING

Students are in the process of learning to program the stations hourly programming. This will be an ongoing process throughout the year as students change each trimester.

6. STUDENT ORIGINAL RECORDINGS

Students created station identifications that will be used Students are in the process of working on podcasts to be posted on the district website. As a student project, some students recorded original music that may be broadcast on the station after gaining further approval.